

Division Advisory No. **008**, s. 2024

30 April 2024

In compliance with DepEd Order (DO) No. 8, s. 2013,
this advisory is issued not for endorsement per DO 28, s. 2001
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
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CONDUCT OF INFORMATION, EDUCATION, AND COMMUNICATION CAMPAIGN
ON COASTAL RESOURCE MANAGEMENT, MARINE MAMMAL STRANDING
RESPONSE, AND ORIENTATION ON THE FISHERIES SCHOLARSHIP
PROGRAM BY THE BUREAU OF FISHERIES AND AQUATIC
RESOURCES XII – SARANGANI PROVINCIAL OFFICE

With reference to the letter from the Bureau of Fisheries and Aquatic Resources XII - Sarangani Provincial Office dated 23 April 2024, the said office will conduct an **Information, Education, and Communication (IEC) Campaign on Coastal Resource Management (CRM), Marine Mammal Stranding Response, and Orientation on Fisheries Scholarship Program (FSP)** in the following schools in celebration of the Farmers and Fisherfolk's Month and Oceans Month:

School	Date
Lun Padidu National High School, Malapatan, Sarangani Province	06 May 2024 – 07 May 2024
Mangelen Integrated School, Maasim, Sarangani Province	08 May 2024 – 09 May 2024

This year's celebrations, with the themes: "*Magsasaka't mangingisdang Pilipino, saludo and buong bansa sa sipag, tibay, at lakas ninyo*" and "*Catalyzing Action for Our Ocean & Climate*", emphasize the need for an intensified collaborative effort to strengthen the campaign for public awareness on the importance of protecting and conserving the nation's fisheries and aquatic resources.

Each school is requested to select 40 Grade 11 student-participants and a venue for the activities. Participation of the identified schools shall be subject to the no disruption of classes policy stipulated in DepEd Order No. 9, s. 2005 titled **Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.**

For inquiries, contact:

Ms. Jo-Ann J. Panictican
Ms. Niña Joyce R. Macabinta
BFAR12 - Sarangani Provincial Office
Mobile phone numbers: 09261808066/09127838504
E-mail address: pfosarangani@gmail.com

Encl.: Activity Matrix

Ref.: As stated

MMDA/SGOD-SMNS/DA – conduct of information, education, and communication campaign on coastal resource management, marine mammal stranding response, and orientation on the fisheries scholarship program by the bureau of fisheries and aquatic resources xii sarangani provincial office

0572/30 April 2024

(Enclosure to Division Advisory No. 008, s. 2024)

CONDUCT OF INFORMATION, EDUCATION, AND COMMUNICATION CAMPAIGN
ON COASTAL RESOURCE MANAGEMENT, MARINE MAMMAL STRANDING
RESPONSE, AND ORIENTATION ON THE FISHERIES SCHOLARSHIP
PROGRAM BY THE BUREAU OF FISHERIES AND AQUATIC
RESOURCES XII – SARANGANI PROVINCIAL OFFICE

ACTIVITY MATRIX

Time	Activity	Persons Involved
DAY 1		
8:00-9:00 am	Registration/Opening Program	
9:01-9:15 am	Preliminaries	Audio and Visual Presentation
9:16-9:30 am	Acknowledgment of the Participants	Jo-Ann J. Panictican Training Specialist II
9:31-10:00 am	Welcome Message/Opening Remarks	School Representative
	Message of Support	Mangingsdang Direktor 2024 Gemma Chyrel G. Moreno OIC-RFTFCD
10:01-10:15 am	Activity Overview & General House Rules	Secretariat
10:16-11:00 am	Group Activity: Expectations from the Participants	Participants-Students
11:01-11:30 am	Pretest	Participants-Students
11:31 am -12:30 pm	<i>Lunch Break</i>	
12:32-1:00 pm	Ice Breaker	Participants/PFO Staff
1:01-2:30 pm	Coastal Resource Management: -Coastal Habitats -Mangrove Forest -Seagrass Beds -Coral Reefs	Jo-Ann J. Panictican Training Specialist II
2:31-5:00 pm	Introduction to Marine Mammals	Jesrel C. Pantaleon BFAR XII-FRMS Staff
	Mammal Stranding	Debbie Ril Sabaria BFAR XII-FRMS Staff
	Wildlife Laws and Regulations	Elgano Yatoy BFAR XII-FRMS Staff
DAY 2		
8:00-9:00 am	Arrival	Participants
9:01-10:30 am	Orientation on Fisheries Scholarship Program	Nina Joyce R. Macabinta BFAR XII-Staff
10:31 am -12:00 pm	Career Guidance on Fisheries Track	Claire Angeli A. Pojas BFAR XII-Staff
12:01-1:00 pm	<i>Lunch Break</i>	
1:01- 3:30 pm	Group Activity: Poster Making & Quiz Bee	Student-Participants
	Post Test	Student-Participants
3:31-5:00 pm	Awarding/Closing Ceremony	Secretariat Student-Participants
	Closing Remark	Zenaida A. Dangkalan OIC, PFO-Sarangani Province